

## GENERAL MANAGER RESUME WRITING

"When you're busy managing everything else, who is managing your career?"

General Management resumes can often be the most demanding to pull together; as it's here we need to pull together strategy, management, operational processes and / or financial skills.

General managers are leaders, organizers, team builders, project managers and financial specialists, but most of all they are achievers. General managers are hired to produce results. While formal education and training are typically required, prior work experience is what an interviewer or hiring manager is most looking for and will set you apart.

The best way to demonstrate that you will get results for your prospective employer, is by showing how you've produced results for past employers. The key to a successful General Manager resume is emphasizing your achievements with specific results. It's also at this level where there's a great deal of competition and given that few companies can afford to spend the time interviewing lots of potential candidates, it is essential that a resume sells itself.

For General Manager resumes to outperform the competition, we will work closely with you to understand your background, achievements, challenges you have faced and your current career focus. We also continuously review the market to ensure we are up-to-date with the latest trends, buzz words and technological skillsets at this level and within your specific industry.

Leverage the **POWER** of **Optizm Global** for yourself, and take your career to the next level!

For more information on how we can specifically tailor a Managerial / GM oriented resume to your career goals, [contact us today](#) for a free one-on-one consultation and quote.